Leandra Levenderis

Role in String Things

Leandra has been the graphic designer for String Thing since its inception in 2014. Her roles include: website creator, marketing material creator, photographer, and general graphic designer. In March 2019 Leandra joined the String Things team as one of four co-owners, taking on a more permanent position in an administrative role as well as a Cape Town area manager. Together with her sister and founding member Frances, Leandra works in the Head Office in Cape Town.

What she does...

Leandra is currently a part-time Interior Design Lecturer at Inscape Education Group. Having completed her Masters in Interior Architecture at the University of Pretoria in 2017, she enjoys the opportunity to share her knowledge with her students. Leandra is passionate about design and plans to open her own creative firm in the future.

Why I love music...

"Music has always been a part of my life, playing piano when I was 7, and finding a passion for singing at age 12. I have loved music ever since I can remember running around my mother's room dancing and galloping while she played the piano."

Working for String Things

"String Things is founded on the passion of music, creative expression and friendship, and is such an organic, friendly and inspiring environment to work in. When the co-owners meet up, it is as if best friends are meeting to chat about something they all feel passionately about. The friendship between the owners is then translated into the vision for String Things. I aim to have a strong working relationship with our musicians, and especially our clients."

Leandra joined the String Things Team to...

assist with the administrative profile after the expansion of String Things to Cape Town. Her input over the years in a graphic design role, and working closely with the co-founders, ensured that she knew the business values and vision well. The formalisation of her position as part of the team allowed her to take on more responsibility and assist where needed.